

Ohio National Road Association



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Special Edition—Fall 2008

Dear Friends,

Fall is upon us once more and our Association finds itself at a critical juncture. ONRA's Board and the Committee have been hard at work on the Interpretive Signage Project. The design phase is complete with the fine-tuning of the 30 Phase I signs being done by Byway Coordinator, Zach Balassone. As you know, we have been awarded a \$160,000 Scenic Byways matching grant for the implementation phase, with a total **match of \$32,000 required from ONRA**. Your Board members have been working to find sponsors for specific signs, however to date we have received no sponsorships from Belmont, Madison, Miami, Muskingum, Licking, or Preble counties. A total of \$18,000 in pledges has been received thus far, and while this is over halfway to our goal, our time is running short. If we do not raise the entire \$32,000 match we will lose the \$160,000 grant. Our November 30th deadline for securing the grant is fast-approaching, and perhaps even more important is the reality that our failure to secure it would jeopardize any future ONRA grant requests. Simply said, we cannot afford to lose this grant – the future of this project and the long-term stability of the Association are at risk.

With this in mind, we come to you – members and interested parties alike – and ask for your help. If you received a free Traveler's Guide or other requested information, if you enjoyed participating in one of our Bicentennial events, if you benefited within your community from ONRA's assistance or have used our Design Guidelines handbook, or if you have appreciated receiving our bi-annual newsletters, or you just have a love for the Road, this is your opportunity to show your support. Your tax-deductible membership or one-time donation will help insure not only the success of this project, but also that of the Ohio National Road Association. It's up to you.

Thank you for your support!

Denna Johnson—President

Ohio National Road Association

Inside this Issue

The 5 "W's" of the Signage Project	2
Signage Locations	2
What Can I Do to Help?	3
National Road Gateway Sign	3

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Interpretive Signage Project - The Five "W's"

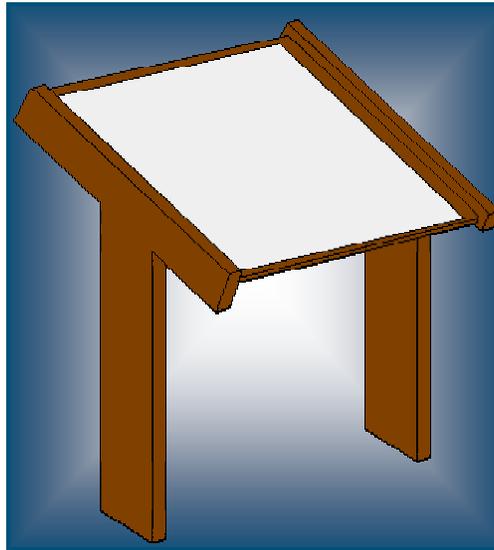
Who: The Ohio National Road Association, ONRA Members, Interested Donors, and the National Scenic Byways Program.

As reported in our Spring 2008 newsletter, we received a \$160,000 grant from the National Scenic Byways Program for the creation and implementation for our interpretive signage project and are seeking the required 20% match in order to implement the project.

What: The interpretive signs will be similar to the picture to the right except with a rounded top. The signs will be 3 feet wide by 2 feet tall and will stand about 4 feet off the ground. The signs could also be mounted directly to a building or structure if that better serves the location.

When: As soon as the rest of the match is received, we will begin the construction of the signs and stands for the first phase of signs. Depending on the weather, we would like to start putting in signs by January 2009.

Where: For Phase I, we have identified 30 sites for interpretive signage implementation (look below for specific locations).



The exact locations of the sign placements will be determined by each local jurisdiction depending on safety, parking, and other concerns that may arise.

Why: The purpose of the project is to help promote the Historic National Road in Ohio and its vast amount of history. By garnering more attention to the Road, we will be able to raise the awareness needed to preserve the many treasures along the Road and most importantly the character that shapes Ohio. Our goal is also to provide an educational component to the traveler through the interpretive signage project. By visiting each location, one will not only be able to observe the site, but will also be able to understand the site's relevance to the Historic National Road in Ohio and how it helped build America.

Signage Locations—Phase I

Licking County Signs

- Eagle's Nest
- Hebron
- Hebron Mill and Canal
- Kirkersville - Interurbans

Miami County Signs

- Phoneton

Muskingum County Signs

- Old Stone House
- Nelson T. Grant House
- Y-Bridge at Zanesville
- Zanesville Downtown Area

Preble County Signs

- Gateway Sign
- Euphemia

Madison County Signs

- Red Brick Tavern
- Timber Run Grange

Clark County Signs

- Melody Drive-In
- Madonna of the Trail
- Buena Vista Tavern



Red Brick Tavern



Zanesville Y-Bridge



Madonna of the Trail



Blaine Hill Bridge

Guernsey County Signs

- Cambridge
- Salt Fork S-Bridge
- Old Washington Historic District
- Peter's Creek "S" Bridge

Belmont County Signs

- Gateway Sign
- Blaine Hill Viaduct
- Blaine Hill Bridge
- Belmont County Old Road Segment
- Lite House Inn
- St. Clairsville Historic District

Montgomery County Signs

- Taylorsville Dam/Tadmor Pulloff

Franklin County Signs

- Camp Chase
- Broad Street Bridge



What Can I Do To Help?

The two signs that will make the biggest impact along the Road will be the two "Gateway signs", one to be placed at each end of the state (pictured below). The Ohio National Road Association is seeking your help on putting these two signs in place. The "Gateway Signs" will provide an impactful welcome to the State of Ohio for National Road travelers. Each sign that will be placed along the Historic National Road in Ohio will have the opportunity for sponsorship and we would like the two entrances to the state to be funded by the wonderful members and stakeholders of the Ohio National Road Association.

Your participation has helped make the National Road Yard Sale a success for several years and we hope that you will participate in our signage fundraising to make this project a huge success for many years to come. The sign below is the exact sign that will be placed on each end of the state and as you can see left of the America's Byways logo, we would like for both signs to be sponsored by "The generous members of the Ohio National Road Association".

In order to fund the signs, we will need to raise a total of \$6,000 for the two signs. We are looking for a collective group of support from all of our members and interested

people to help fund the two signs that will provide the entrance to the Historic National Road in Ohio. Every dollar will help! We hope that you take advantage of this call to help support the interpretive signage project.

You can use the form on the back of the newsletter to provide your donation to the Ohio National Road Association's Interpretive Signage Project. It is up to you to help us complete our mutual goals. If you are not a member, now is the time to join. Every donation over \$50 will not only contribute to the Gateway Signs matching dollars, but it will also include a one year ONRA membership. For current members, every donation over \$50 will serve to renew your membership and help the matching fund.

In addition, if you would like to sponsor a sign other than the Gateway Sign (look for other options at the bottom of page 2), then your family or business could sponsor a sign under two different funding options:

- \$1,500 - Co-Sponsor Sign (Name only)
- \$3,000 - Full Sponsorship (Name and Logo)

Please take this opportunity to help complete the signage project by donating to the funding of the two Gateway Signs for the Historic National Road in Ohio.

Gateway Sign to the Historic National Road in Ohio

The Historic National Road in Ohio

CUMBERLAND
209

WHEELING
79

ZANESVILLE
5

COLUMBUS
48

M.S.
3

Welcome to the National Road

The National Road crosses six states from Baltimore, Maryland to East St. Louis, Illinois. The Road fulfilled the dreams of George Washington and Thomas Jefferson to build an all-weather route across the Allegheny Mountains to connect the eastern seaboard with the midwest. The Road was conceived by Albert Gallatin, Secretary of the Treasury under Thomas Jefferson, and was authorized by Congress in 1806. The Road was the nation's first federally funded interstate highway and opened the west for the movement of people and goods. Construction began in 1811 in Cumberland, Maryland, extending an earlier route from Baltimore. By 1818, the Road reached the Ohio River, by 1833 it was completed to Columbus, Ohio, and in 1850 it extended west to Vandalia, Illinois.

The National Road is an engineering marvel. Graceful stone arch bridges cross streams and rivers. Inns and taverns were built to meet the need of travelers. Many of the bridges and buildings that characterized the early days of the road can still be found in towns along the Road today.

From 1806 - The National Road

From 1930s - General Motors Division

Much of the old National Road is still part of U.S. Route 40. Several sections of the original Road are no longer used as highways but can still be explored. The longest segment of the National Road is found in Ohio, covering 227 miles from Bridgeport on the east to the Indiana state line on the west.

Use the official Historic National Road sign to follow the National Road across Ohio.

Guide to the Road Map -

- Red marks the route of the National Road - U.S. 40
- Green indicates original National Road sections.
- Blue shows the route of I-70

Presented by
The Ohio National Road Association, Inc.

The Road That Helped Build The Nation

An All American Road ~ National Scenic Byway

Sponsored by:
The generous members of the
Ohio National Road Association

Membership Information

You have the opportunity to play an important role in the preservation and development of the National Road by becoming a Member of the Ohio National Road Association and donating to help fund the Gateway Signs.

NAME _____

ADDRESS _____

PHONE _____

EMAIL _____

HOW DID YOU HEAR ABOUT ONRA? _____

NEW MEMBERSHIP OR RENEWAL:

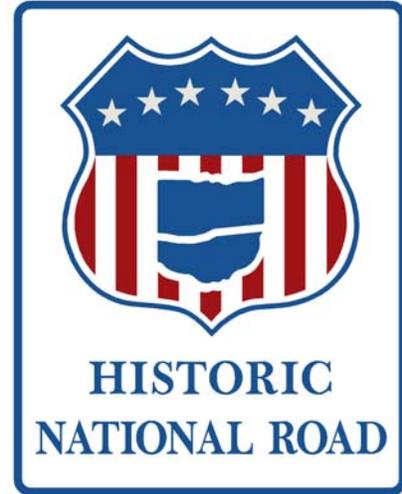
- **INDIVIDUAL: \$30.00**
- **FAMILY: \$50.00**
- **BUSINESS: \$100.00**

DONATION AMOUNT TO THE GATEWAY SIGNS:

- **AMOUNT: \$** _____

TOTAL AMOUNT: \$ _____

Thank you for your support!



SEND FORM AND PAYMENT TO:
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The Ohio
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